

## **12. Ethical marketing and advertising**

Culinary Solutions Australia Pty Ltd's marketing and advertising of training and assessment products and services is ethical.

12.1 Culinary Solutions Australia Pty Ltd's marketing material is accurate and approved by a duly authorised member of Culinary Solutions Australia Pty Ltd's staff (Training Manager).

12.2 Culinary Solutions Australia Pty Ltd will obtain prior written permission from any person or organisation for use of any marketing or advertising material which refers to that person or organisation, and will abide by any conditions of that permission.

12.3 Culinary Solutions Australia Pty Ltd will accurately represent to prospective clients, training products and services that lead to AQF qualifications or Statements of Attainment, and will ensure that advertised outcomes are consistent with these qualifications.

12.4 Culinary Solutions Australia Pty Ltd will advertise AQF qualifications only if they are included in Culinary Solutions Australia Pty Ltd's scope of registration and will not state or imply that services are within that scope if they are not.

12.5 Culinary Solutions Australia Pty Ltd's marketing and advertising material will identify training and assessment services leading to AQF qualifications and/or Statements of Attainment separately from any other assessment services.

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